

Get found by clients who are ready to book.

The ION Directory puts your business in front of prospects searching for a Pro in your local area. It takes 10 minutes to set up.

Join the ION Directory



Show up in local searches

Prospects search by location and job type. You appear when someone nearby needs your services.



More pins, more coverage

Each PLANIX R1 camera earns a location pin. Place them whenever you want to attract work.



Rank on your Google reviews

Your star rating and review count work in your favour. A strong profile moves you up.

Earn your spot at the top

Clients within 100 miles(160 km) see Pros in this order. Each criterion is only a tiebreaker for the one above it.



Top Operator Badge

Top 100 Pros by processed sq ft, updated quarterly.



Google star rating

Your overall rating on your Google Business profile.



Number of reviews

More reviews signal a proven track record.



Distance

Proximity to the search location as a final tiebreaker.

Set up your profile in 4 steps

You'll need your iGUIDE business email and a Google Business profile with a physical address.

1

Create your profile

Go to ion.goiguide.com, click join ION Directory, enter your iGUIDE email.

2

Click your personal link

Check your inbox for a secure link to your iGUIDE Operator profile.

3

Connect Google Business

Enter your details and connect your Google Business profile. Physical address required.

4

Submit for review

Customer Success reviews your profile and pushes it live.

ADVANCED CAPTURE

Your advanced capture badge sets you apart

Complete Advanced Capture training and the badge appears on your ION profile, marking you as capable of complex deliverables to every client who finds you.

Enroll now

PRO MARKETING TOOLKIT

Grow your business with more opportunities

Registered Pros get branded marketing materials, email templates, and social content to help promote advanced deliverables like CAD drawings and architectural drafts, increasing visibility for high-value projects in their market.



"MC3 is featured on the ION directory—it's a great system. A client reached out for a same-day field measure, and we ended up incorporating additional architectural services and permitting from there."



John McKenna
Founder, MC3 Design

Register your profile today.

ion.goiguide.com customersuccess@planitar.com