

Site Plans + Branded Property Overviews

DELIVER CLARITY, CONTEXT AND CONFIDENCE — INSIDE AND OUT.

Buyer expectations have changed. Immersive listings no longer stop at the front door.

With **Site Plans** and **Branded Property Overviews**, your listings tell the full property story — giving buyers the clarity and context they expect and positioning you as a leader as the bar continues to rise.

Site Plans

Site Plans provide a schematic view of the entire property, including buildings and outdoor features. Powered by aerial data and onsite PLANIX captures, they extend iGUIDE value beyond the interior.

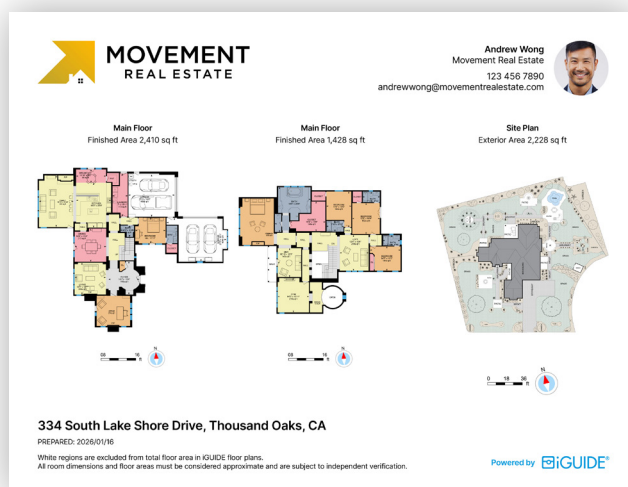
Why it matters

- Helps buyers understand how the home sits on the land
- Shows how indoor and outdoor spaces connect
- Reduces buyer guesswork and follow-up questions
- Makes listings feel transparent, credible and complete



[View a sample Site Plan](#)

[See what's included](#)



[View a branded example](#)

[Learn about customization](#)

Branded Property Overviews

Branded Property Overviews are professionally styled, agent-branded floor plan summaries that elevate how your listing is presented and shared.

Why branding matters

- Stands out in a crowded market
- Reinforces professionalism and trust
- Creates consistency across your listings
- Helps buyers associate quality with your brand

Why complete listings perform better



Immersive virtual tours let buyers explore key areas of interest



Floor plans show how the space fits and flows



Site Plans provide essential property context



Branding builds credibility and trust

Together, they help potential buyers orient themselves and feel confident engaging with the listing.

Complete the property story and lead your market

Modern buyers expect more than interior photos and a virtual tour. They want to understand the full property, quickly and clearly. Listings that deliver context, transparency and confidence make you stand out.

From a single iGUIDE capture, your listing includes:

- ✓ Immersive virtual tours to explore the home
- ✓ Interior floor plans to understand the fit and flow
- ✓ Site Plans to reveal land, layout and outdoor context
- ✓ Branded Property Overviews to make you stand out in your market

These assets reduce buyer guesswork, build trust faster and deliver listings that feel complete and credible. As immersive listings become standard, agents who go beyond the front door stand out.

**One visit. One source of truth.
A complete, modern listing — inside and out.**

Contact your iGUIDE Provider!