



# Winning in Insurance Restoration



5 ways restoration  
professionals can  
stay competitive

## Stand out from your competitors

With large loss disasters continuing year after year, how you handle every claim has the potential to set you apart from your competitors. Thorough claim documentation, accurate quoting and fast turnaround times lead to closing claims faster. However, as you know, unnecessary time can be spent visiting properties multiple times, re-documenting and re-capturing images.

Did you know with the PLANIX Camera System and iGUIDE you can improve the accuracy of the data you capture while decreasing the time it takes to gather the information?

### Here are 5 ways to elevate your business

#### 1 Make friends with technology

Lots of things can go wrong with a bad estimate. Manual measurements are time wasters and open your data up to errors and inconsistencies. The iGUIDE Camera System lets you take thousands of measurements instantly for improved accuracy, capturing a full property in minutes instead of hours.

Have points of interest you want to make note of on site and avoid some post-processing hassle? With iGUIDE Real Time Tags you can do just that – connect the virtual environment with images and descriptions while it's in front of you and easy to identify. Never miss a detail again.

#### 2 Improve your speed

Capture and document a property in a fraction of the time it would take to manually sketch it with the iGUIDE Camera System. Share data, images and measurements remotely while at the site, then, complete details from your desk. It's simple! Inaccurate measurements that lead to repeat visits are unnecessary when everything you need is available and ready to upload into estimating software in minutes. The faster you can gather and document the damage, the quicker you can estimate the repair costs, have the damage fixed and then close the claim.

#### 3 Increase your accuracy

Piecing together multiple photos with paper sketches and laser measurements can be a daunting task. iGUIDE Virtual Walkthroughs with accurate measurements added directly to the scan reveal the comprehensive story.

iGUIDE allows you to select a starting point and capture 360° images and lidar measurements in minutes. The data can then be sent to the cloud for quick and accurate calculations of every space. iGUIDE's industry leading degree of accuracy is the difference maker when closing claims and helps you decrease costly mistakes to write a more precise quote faster.

#### 4 Estimate with confidence

Your competition wants business and so do you, but how does one set themselves apart from the rest?

The iGUIDE Virtual Walkthrough is a game changer for measuring critical information in a virtual space that can be accessed 24/7/365 from a single link. Manipulation of the information is virtually impossible which means the iGUIDE Virtual Walkthrough is your single point of truth.

Go iGUIDE and be confident your quote is accurate.

#### 5 Reduce disputes

It's easier to close a claim when there is an open pathway to information. Around the clock access to the data satisfies the needs of everyone involved, from insurance adjusters and contractors to the insured and their insurance company, iGUIDE's easy collaboration precipitates satisfaction all around.

Documenting the details with iGUIDE eliminates fraud, reduces disputes and closes the claim faster. When everyone is on the same playing field, it's a win-win for all, branding you, a leader in the industry.



"Between quick virtual tours and accompanying floor plan turnaround times, built-in measurement functionality, and the ability to embed tags to better document a loss or jobsite, we rely ever more on iGUIDE as the vehicle through which we communicate our product to our clients."

- Jeremiah Kiefer, Founder & CEO, The Deft Group

## iGUIDE: Your strategic partner for restoration

The iGUIDE Camera System is purposely built to meet the unique demands of insurance and restoration professionals for automating and streamlining the claims documentation process like never before.



**Speed**  
Capture 3,000 ft<sup>2</sup> property in 15 minutes

Time is of the essence when it comes to documenting insurance claims. With the iGUIDE Camera System, you can capture a 3,000 ft<sup>2</sup> property in just 15 minutes. This dramatically reduces the time spent on site and allows you to move on to the next phase of your work swiftly, without compromising on the thoroughness of your documentation.



**Quality data**  
Gather an abundance of quality data

The iGUIDE Camera System isn't just about speed — it also ensures the data you collect is accurate. The guesswork in estimating due to manual measurements is removed when using iGUIDE and with this wealth of information at your fingertips, you can calculate the costs of damages with unparalleled accuracy.



**Virtual access to site**  
Quickly and easily share virtual walkthroughs

In the digital age, the ability to share information seamlessly with stakeholders is the X factor. iGUIDE makes this easier than ever by allowing you to share virtual walkthroughs of the documented property quickly and effortlessly. This means all relevant parties can virtually access the site at their convenience, accelerating decision making and streamlining the entire claims process.

### Why partner with iGUIDE

Going iGUIDE is about more than just purchasing a 360° camera system with lidar. It's about embracing a future where advanced technology streamlines your operations, improving productivity and delivering more dollars to your bottom line.

Our innovative solutions offer fresh avenues for the growth in your business to ultimately drive more revenue. We understand that your decision involves more than just acquiring a product or technology. You're seeking a dependable partner in property capture and loss documentation who can guide you toward the next frontier using state of the art tools and tech.

At iGUIDE, we collaborate closely with our clients to cultivate that trust and help them experience the full potential that going iGUIDE has to offer.



### ESX-files delivered to you in one business day or less!

An ESX file derived from any iGUIDE can be prepared and delivered to you within a 24 hour timeframe. The ESX sketches supplied by iGUIDE serve as an efficient springboard for your estimations and incorporate precise two dimensional details within a three dimensional model. This foundation significantly trims down the workload for estimators and facilitates a highly accurate estimate.

## About us

Founded in 2013, in Kitchener, Ontario, Canada, Planitar Inc. is the maker of iGUIDE, a proprietary camera and software platform for capturing and delivering immersive 3D virtual walkthroughs and extensive property data.

## Why iGUIDE

iGUIDE is the most efficient system to map interior spaces and features accurate floor plans, measurements and reliable property square footage. By integrating floor plans and visual data, iGUIDE provides an intuitive and practical way to digitally navigate and explore built environments.



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