



GROW YOUR REAL ESTATE PHOTOGRAPHY BUSINESS



Attract more agents.
Offer more services.
Earn more revenue.

Faster. Smarter. Better.

Upgrade your photography business with iGUIDE

iGUIDE is a powerful tool to help you expand your services and enhance your appeal to top agents. Its proven track record makes it easy for you to grow your business and position yourself as a sought-after partner for successful real estate professionals. With iGUIDE, you can take your services to the next level and stand out in the competitive real estate market.

Paul Maynard of Colorful Virtual Tours captured 345+ virtual tours in a single year and grew his business by 400%.



"I've earned more income than I've ever earned in my photography career."

– Paul Maynard, Colorful Virtual Tours

It's an all-in-one listing tool

Easy to use

Measure, document and photograph a space simultaneously. Capture detailed property information and deliver floor plans, room dimensions, square footage and more.

A fast capture solution

Create immersive 3D virtual tours in minutes with the PLANIX R1—capturing spaces up to 3x faster than the rest.

A turn-key tool

iGUIDE 3D virtual tours and accurate floor plans include engagement analytics on every listing, feature custom agent branding and integrate with social media and web platforms.

No monthly fees and you own your data

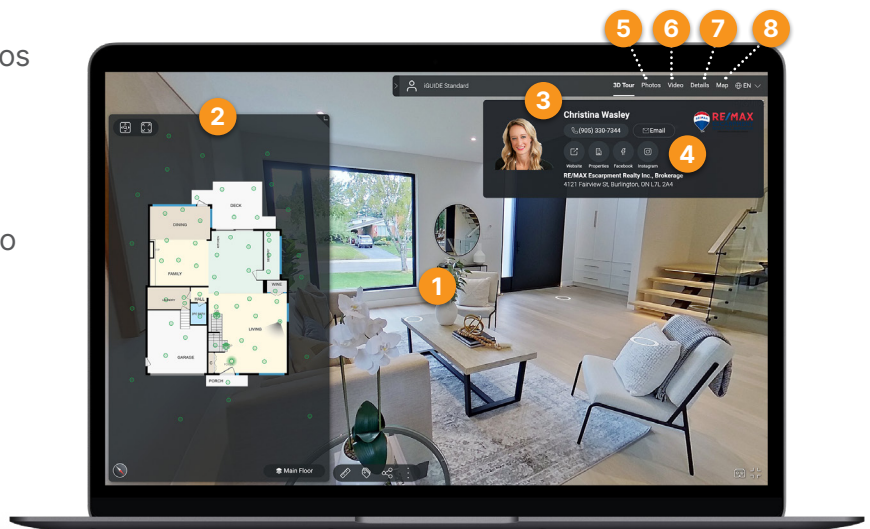
Avoid recurring fees by paying only for the processing and files you need per project. Choose to keep a digital download or host on our secure platform.

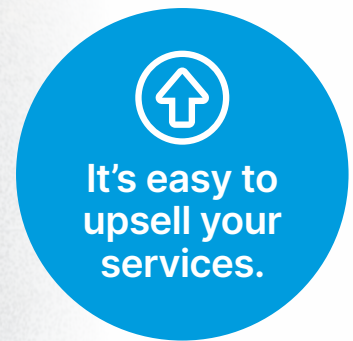
- | | |
|-------------------|------------------------|
| 1. Virtual tour | 5. Professional photos |
| 2. Floor plan | 6. Video |
| 3. Personal brand | 7. Property details |
| 4. Social links | 8. Neighborhood info |

Listings using iGUIDE...

 **sell 39% faster**  **sell for 1.3% higher**

When compared to photos only.*





**It's easy to
upsell your
services.**

Your agents will instantly elevate every listing simply by adding the assets you provide with iGUIDE.

Become the go-to photographer for more agents!

By incorporating iGUIDE into your photography business, you can stand out from the competition and help clients stand out. **It pays for itself!**



Easy to use



Capture

Use the iGUIDE Camera System to capture the property in minutes.



Process

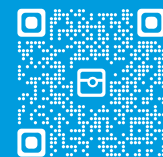
Request an iGUIDE floor plan, virtual tour and feature sheet (via the iGUIDE Portal).



Utilize

Files are ready to integrate with your client's website, listing sites and social media to start marketing the property.

**See how iGUIDE can help grow your business.
Book a virtual demo today!**



*Properties taken from Waterloo Region. Data for homes sold between September 1, 2017 and August 31, 2018. Same data includes only existing home sales. The sample includes homes above \$150,000. Sample size is a total of 9,079 homes.

About us

Founded in 2013, in Kitchener, Ontario, Canada, Planitar Inc. is the maker of iGUIDE, a proprietary camera and software platform for capturing and delivering immersive 3D virtual walkthroughs and extensive property data.

Why iGUIDE

iGUIDE is the most efficient system to map interior spaces and features accurate floor plans, measurements and reliable property square footage. By integrating floor plans and visual data, iGUIDE provides an intuitive and practical way to digitally navigate and explore built environments.



Contact us



✉ sales@planitar.com

☎ 1 844 568 1723

🖱 [https://goiguide.com/
real-estate-photographers](https://goiguide.com/real-estate-photographers)

📍 560 Parkside Drive,
Unit 401, Waterloo, ON,
Canada N2L 5Z4