



Unleash the power of **iGUIDE**

Elevate your business
with floor plans and virtual tours



An **immersive, interactive** experience accessible **anywhere**

Precise floor plans & 3D virtual tours made easy

iGUIDE empowers users with an efficient way to swiftly and accurately generate comprehensive property data like no other camera system. The iGUIDE PLANIX R1 camera system is designed to provide accurate documentation, streamline workflows and enhance collaboration.

With potential clients and customers seeking precise and accurate floor plans and immersive online experiences, you need to create client experiences that set you apart.

PLANIX **R1**

Converts PLANIX R1 camera data into iGUIDE 3D virtual tours, including accurate floor plans, 360° images, room dimensions, photos and more.



iGUIDE®

Measure, document and photograph a space simultaneously! Using a 360° time-of-flight lidar scanner with accuracy exceeding industry standards.



72%

of buyers prefer 3D tours to get a better feel for the space than static photos alone.¹

iGUIDE's advanced technology provides an innovative platform for dynamic, interactive and engaging content – a necessity in today's competitive landscape.



iGUIDE in action

A revolutionary showcase

Whether you're presenting a home, securing permits for a construction project or estimating an insurance claim, by harnessing iGUIDE's capabilities, you can provide clients and customers with the information they need when they need it.

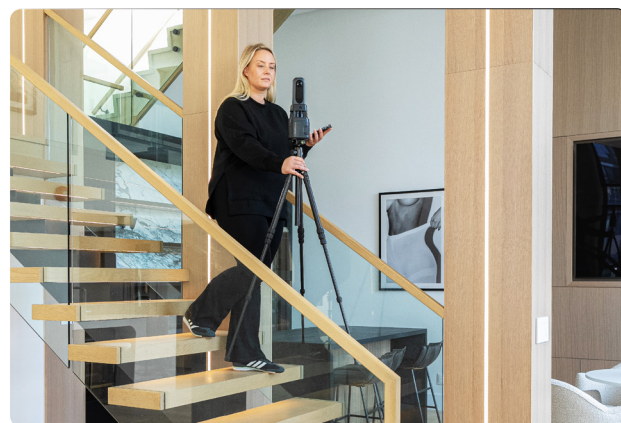
It's a 24/7 immersive experience accessible from the convenience of any computer or mobile device.

Say goodbye to yesterday's process of taking hundreds of individual photos and countless manual measurements to document space.

iGUIDE offers an accurate floor plan and 3D virtual tour in minutes empowering the viewer to understand the property.

Capture details and dimensions

1,000s of accurate measurements with one click – no more manual measurements! With iGUIDE, you receive accurate ANSI-Z765/RMS-compliant 2D floor plans and square footage calculations.



Whether you're a realtor, designer, contractor or simply want to enhance your property listings, our technology streamlines and simplifies your processes.

67%

of buyers wish more listings had 3D tours available.¹

¹Buyers: Results from the Zillow Consumer Housing Trends Report 2023. (n.d.).
<https://www.zillow.com/research/buyers-housing-trends-report-2023-32978/>

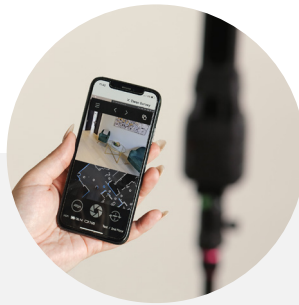
A seamless experience from start to finish

Processes designed for efficiency



Capture

Connect your iGUIDE PLANIX R1 camera system to your smart device, create a new project and start scanning the property.



Process

Upload your data to the iGUIDE Portal where your iGUIDE 3D virtual tour, schematic floor plan, DWG or ESX files will be available once ready.



Utilize

Easily share your files, post on social media or upload to your website. iGUIDE file formats integrate with smart devices and web platforms.

Why use iGUIDE?



Accurate floor plans

Typical distance measurements on a floor plan have a measurement uncertainty of 0.5% or less.



Flexible file formats

Digital formats compatible with Xactimate, CAD, website platforms and social media.



No monthly fees

Never pay recurring fees. Pay only for the processing and files you need instead of an expensive subscription.



Detailed reports

Impress your partners or clients with comprehensive reports, including property dimensions, measurements and details.



Own your data

The choice is yours – keep a digital download of your files or host them on our secure hosting platform.



Digital twin in minutes

Create a digital twin in as little as 15 minutes for a 3,000 sq ft property.



“I have been able to grow my business by a whopping 375% using iGUIDE, and the cost of the camera has paid for itself a hundredfold, many times over!”

- Julie Pringle, Snap Photography

Digital documentation made easy

iGUIDE takes your property documentation to a new dimension. It's not just a tool; it's a complete experience that makes properties come to life online.



About us

Founded in 2013, in Kitchener, Ontario, Canada, Planitar Inc. is the maker of iGUIDE, a proprietary camera and software platform for capturing and delivering immersive 3D virtual walkthroughs and extensive property data.

Why iGUIDE

iGUIDE is the most efficient system to map interior spaces and features accurate floor plans, measurements and reliable property square footage. By integrating floor plans and visual data, iGUIDE provides an intuitive and practical way to digitally navigate and explore built environments.



Contact us



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