



Instructions

When sending out your brochure to get professionally printed make sure you tell the printer that you want a bi-fold brochure that is 8.5" x 11". Also, they will want to know that the printing file you are sending has a .125" bleed.

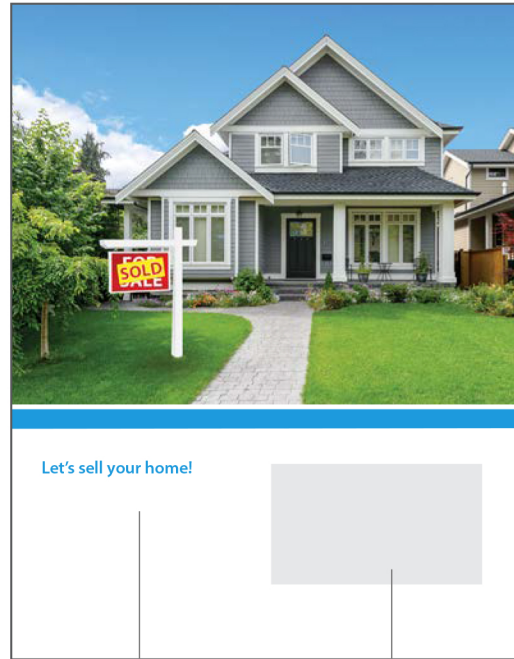
Document Size - 8.5" x 11" with a .125" bleed

Front Cover



Add your company logo

Back Cover



Add your company logo and contact information

Realtor business card

Left Inside Page

How will iGUIDE help sell your home?

iGUIDE is the Ultimate Listing Solution that helps sell your home faster, with less disruptions and for top dollar. Our iGUIDE professional photographer will quickly capture your home in its best light, providing an immersive and engaging online experience for home buyers. Every iGUIDE includes property photos, floor plans, room measurements, area calculations, neighborhood information and a 3D immersive tour.

Floor Plan **3D Tour**

iGUIDE has the Tools Buyers Want
What features do Buyers Value when searching for a home?

Feature	Percentage
Photos	98%
Details	98%
Floor Plans	83%
Virtual Tours	82%
Videos	61%

Exhibit 3-18 National Association of REALTORS, 2017 Profile of Home Buyers and Sellers

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What is the iGUIDE?

- 3D Immersive Tour**
The more time home shoppers spend looking at a home the more likely they are going to want to buy it. iGUIDE attracts and holds buyers attention.
- Property Details**
Potential buyers want all the facts about a home. With the important details like room measurements and area calculations, they are more likely to visit your home.
- Measurement Tool**
Let's shoppers and buyers take custom measurements anytime and anywhere like measuring for furniture and fixtures.

[Try it yourself - goiguide.com/demo](http://goiguide.com/demo)

Professional Photography
89% of potential home buyers find photography very useful when searching for a home. Professional photos capture attention and draw buyers in, showing your home in the best light.

Floor Plans
Home shoppers want floor plans. Your home will be more memorable because shoppers will have a better understanding of how your home flows.

iGUIDE is the Ultimate Listing Toolkit - Introduction
New User - 30 Days Free Trial