

7 extra revenue streams with iGUIDE

Don't miss out on these potential moneymaking tips. With its advanced features and capabilities, iGUIDE offers opportunities to expand your services and boost your income.

1 General contractors and architects

Stand out by offering as-built floor plans with the iGUIDE DWG and RVT Add-ons to give general contractors and architects a jumpstart on remodeling or renovation projects. Delivered in just 48 hours, it will shave days off their projects!



2 Interior design

Similar to how contractors and architects benefit from iGUIDE, your interior designer clients will also love using it for quick design progress, collaboration, virtual client tours, layout suggestions and decor recommendations.

3 Commercial retail design

Assist retail designers in showcasing their projects using iGUIDE to map the space with a detailed floor plan and 3D tour. It makes it easy for designers and businesses to plan the layout, design in-store signage and tackle renovation endeavors.



4 Vacation and rental properties

Create captivating virtual tours for the host(s) and transport travelers into the heart of the vacation property. Better vacation rental property experiences (like improved images and tours) lead to a 17.51% increase in bookings!¹

5 Virtual staging

Show off the true potential of a vacant property with iGUIDE's virtual staging service! Help your clients showcase a property's full potential to potential buyers, real estate agents and developers. iGUIDE can help you digitally enhance a property by adding furniture and decor to create eye-catching visuals.



6 Event and venue marketing

Get into the event planning scene by utilizing iGUIDE to craft virtual tours of event venues. Showcase space characteristics, design and atmosphere to potential clients. Make it easy for event planners and potential hosts to plan their event with an immersive experience.

7 Documenting a property loss

When a property loss occurs, on-site responders, independent adjusters and public adjusters are the first on the scene. With iGUIDE and the ESX Add-on, you can help them capture all the necessary details in no time, cutting down on the usual hours spent on documentation and damage estimation using Verisk Xactimate.



From virtual tours and enhanced panoramas to floor plans and virtual staging, this innovative tool empowers you to offer various valuable services. With iGUIDE by your side, the possibilities for expanding your photography business are endless.

Click here to get started.

¹Mah, K. (2018, September 1). How Much is an Image Worth? Airbnb Property Demand Analytics Leveraging A Scalable Image Classification Algorithm. Higher Bookings. <https://higherbookings.com/wp-content/uploads/2018/09/How-Much-is-an-Image-Worth-Airbnb-Property-Demand-Analytics-Leveraging-A-Scalable-Image-Classification-Algorithm.pdf>