



Sell your home faster with

iGUIDE®

iGUIDE's floor plans immersive 3D tours provide an unmatched online experience for buyers, allowing them to virtually walk through your property from any device.

With iGUIDE, your listing stands out, attracting serious buyers ready to act quickly – ultimately selling your home faster.

39%

Homes with iGUIDE sell 39% faster than properties only using photos¹

50%

Listings with floor plans on average spend 50% less time on market²

64%

64% of home buyers want to see floor plans on a listing

iGUIDE is the ultimate listing solution

- ✓ **Increase your home's exposure:** Potential buyers can view your home from anywhere at any time.
- ✓ **Competitive edge:** Buyers are increasingly expecting virtual tours and floor plans, give yourself a competitive edge over other listings that lack this technology.
- ✓ **Reduced showings:** By using a virtual tour and floor plan, you can reduce the number of in-person showings and save time.
- ✓ **Faster sales cycle:** Buyers can make better decisions faster with virtual tours and floor plans upfront, cutting down time on the market.



Remember, in today's competitive real estate market, leveraging cutting-edge technology like iGUIDE floor plans and 3D virtual tours can give you an advantage and increase your chances of a faster sale!

Ready to sell your home?

Let's get started.

1. Independent study conducted by Planitar Inc. based on 9,079 homes.

2. <https://www.zillow.com/resources/new-construction/surprising-features-buyers-want/>